



CASE STUDY

## STATTIC TRANSPORT

The role of GPS Tracking & Security  
in a 24/7 Heavy Haulage Operation

How WHG helps Stattic Transport  
stay out in front.

WHG.

# The Story of Static Transport

Static Transport are small-scaled, heavy haulage specialists, priding themselves in 'moving the unmovable.' The business was founded by Harry Christou and has grown from one truck in January 2012 to 6 trailers and 4 top of the line trucks, in 2021. They service Melbourne and Victoria, as well as interstate.

Static Transport's point of difference is in their ability to 'get things done' with 24/7 service and availability, as well as an exceptional level of care - every booking is managed hands-on by Harry himself.

## Better tech = happier clients

“ We do everything on open trailers; oversized specialty stuff, heavy machinery. Anything to do with construction, we transport it. Anything that's difficult to move that takes skill and time, we do that. ”

- Harry Christou, Static Transport

Technology plays an important role in Harry's business and he's always trying to stay a step ahead of what's going on. "Sometimes a customer will ring me and say, 'Can you give me an update.' I don't like to say I'll call them back and with WHG's real-time vehicle tracking I can respond immediately by checking on the WHG portal."

"A lot of customers get a little bit of reassurance when they hear that you've got that next step because a lot of companies don't do GPS, surprisingly, especially smaller outfits. So when they see that from a small company like ours, it makes me look a little more professional."

"When I have to hang up on them, then ring a driver who doesn't always answer because sometimes they're out on a job working or busy driving, it doesn't look good. So this is a very important feature for my company to have."

## Peace of mind with GPS technology.

Trucks and trailers are expensive units. As Harry puts it, "I'm very paranoid about people wanting to steal my equipment and trailers."

If I'm sitting there on a Sunday and I haven't been to the yard for a couple of days 'cause I've been out on the highway, I will often check where my fleet is. It's just a bit of reassurance to know where all the units are."

**"I have these GPS units for 2 reasons - theft and driver location."**

"Theft is a massive thing for me. For one trailer to go missing would be enormously detrimental to my business."

## Using GPS to monitor locations.

Knowing where your drivers are at all times helps you manage your vehicles and business better. A vehicle tracking system gives you that information without having to hassle your drivers.

"I need to know where my drivers are without having to ring them a 100 times a day, Harry explains. "That was a massive problem through all the years I've been doing this. The way drivers react to a phone call every 5 mins - 'Hey where are ya?' It's a problem. You can't really do that to people. It's not fair. I'd rather go down this route and be able to open up my phone and see, 'Ah yeah he's on the Princess Highway.' It's the importance of not hassling my drivers."

**"You had me at App."**

“ From a user's perspective, the app is awesome. Once Gridtraq rang me and told me there was an app, that's what got me across straight away. ”

- Harry Christou, Static Transport

Harry used to have another tracking system in all his trailers and trucks but the system wasn't reliable. Being a web-based solution it meant having to login via a web portal and sometimes the site didn't work properly.

"One thing I do like a lot is that there is an app," Harry points out. "I hated my previous provider, having to go to the internet. **I don't sit on a computer all day. Everything is done off my phone while I'm out on the road.**"

"If it's 9, 10 o'clock at night, you don't want to jump on the computer. With the app, you can just quickly open your phone, check on your whole fleet and it takes 2 seconds. You can't do that with other things."

"I also like to be able to select an individual vehicle and see where it's been. I like to open my phone and see where my trailer has gone during the day. I can click trailer #3 and see, from this time to this time, exactly where it has been."

## Technology that showcases how professional you are.

At WHG, technology is in our DNA. Our vehicle tracking systems come with loads of features. From knowing where your trucks are at all times to monitoring driver behaviour and fuel efficiency and everything in between.

"At the end of the day a good tracking system, that slots into your day to day business routines (like being able to check locations via the app while on the go), gives you critical data which helps you run your business better, and ultimately makes you look more professional to your clients," says Harry.



## CASE STUDY STATTIC TRANSPORT

### The Solution

Stattic Transport implemented the WHG Solution; Gridtraq Executive Vehicle Tracking & Fleet Management. The technology delivers leading results by systematically recording vehicle travel usage and allowing you to configure go and no go areas through the geofencing functionality resulting in better control of your assets. Monitor your vehicle's mileage and receive violation notifications i.e. Max speed alert, harsh acceleration, braking and excessive idle as well as early alerts in the case of theft and 24/7 location monitoring.



Speak to our team about the challenges you're facing in your business. We'll find a solution that's right for you.

Call 1800 474 387 or email [sales@whgsolutions.team](mailto:sales@whgsolutions.team)

