



CASE STUDY

ADAPTALIFT & WHG

FLEETCAM UPGRADE IS A BIG SAFETY WIN FOR ADAPTALIFT

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Adaptalift transport manager Aaron Navani. Image: Adaptalift

For forklift and access equipment business Adaptalift, its recently installed FleetCAM Artificial Intelligence vehicle camera technology from WHG have already proved their worth within months of being installed.

Since its founding in 1979 as Forklift Engineering Australia Pty Ltd, Adaptalift Group has continually grown its product suite and service offering to become one of Australia's largest privately owned forklift, access and industrial cleaning suppliers.

It offers a full range of services to its national customer base including sales, rentals, spare parts and servicing from its network of metropolitan and regional branches and service centres.

Due to the size and type of equipment as well as the industries it operates in, the safety of company employees and the people who operate around the machinery is a non-negotiable for Adaptalift Group.

The group has invested significant capital into its rental fleet in the last five years in response to exponential growth in demand for rental solutions, now boasting a rental fleet of 3000 units nationally.

"People can rent our equipment for a day, a week, a year," said Adaptalift transport manager Aaron Navani. "Our trucks are primarily used to deliver and pick up forklifts, booms and reach trucks for our customers."

Adaptalift currently has five trucks in total as part of their growing transport fleet with two prime movers and three tilt tray trucks in use nationally.

Two of these trucks have been fitted with FleetCAM as a complete vehicle monitoring system, with the remaining trucks to follow. The FleetCAM system includes five cameras fitted to each vehicle, including a fatigue monitoring camera in the truck cabin, with video recording and back to base reporting.



Aaron says when he was looking to have a camera system fitted to Adaptalift's truck fleet, he came across WHG's FleetCAM system after it was recommended by one of the company's transport contractors.

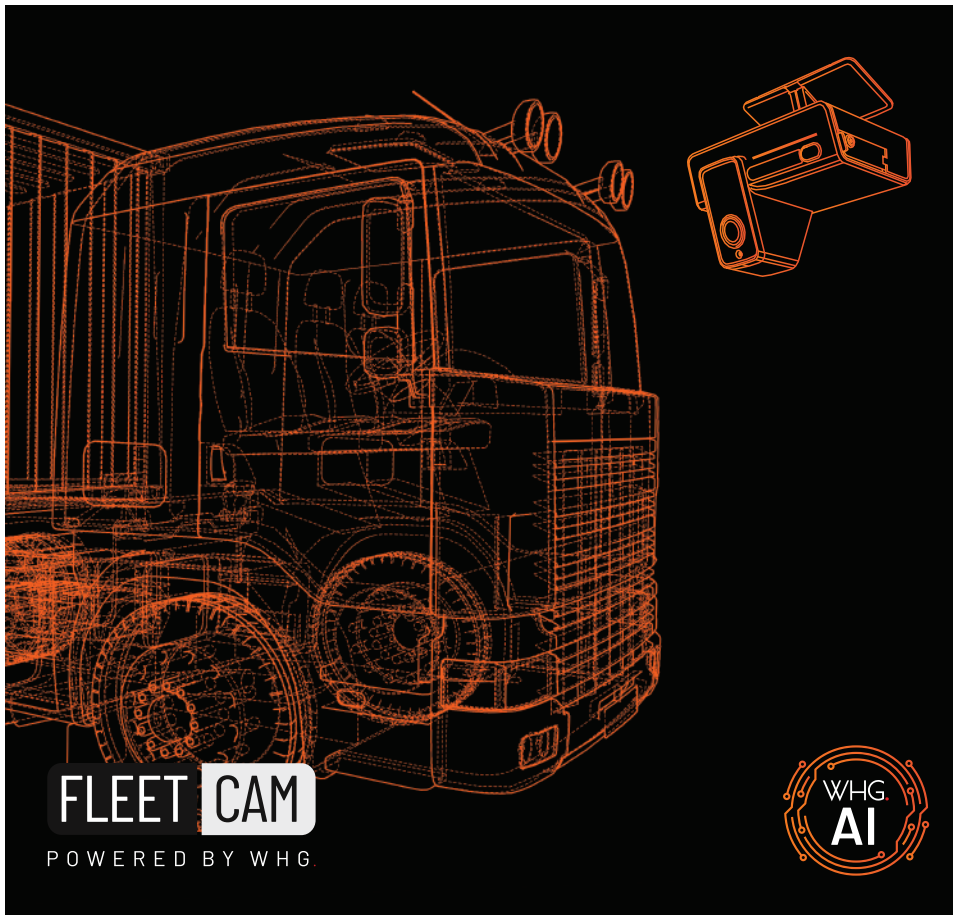
And he hasn't looked back.

“ FleetCAM gives us peace of mind. We move heavy equipment that can weigh anywhere between 2 to 20 tonnes, so things can happen and they can go wrong. In the event of an incident, it means we are given a clearer view of what happened and if there are any areas we can possibly improve.”

Aaron Navani, Adaptalift



An in-cabin vehicle display for the driver shows the cameras around the vehicle to support visibility when reversing, loading and driving. The footage captured via the five-camera system feeds into an easy-to-use portal, accessible via smartphone or computer. Aaron says WHG provided training on how to use the portal and make the most out of all of its features.



He added that the technology is also helping with training and continuous improvement within the business too.

"It means we can look at what we can do better, how to approach certain situations, who to call and what to do. With the contractors we engage with, it means we can ensure they follow our policies and our guidelines."

From a safety point of view, Aaron said FleetCAM's fatigue monitoring technology is a great feature.

"Operators are driving machinery up and down off the truck, using heavy chains. We have a system set up to alert us if there are any fatigue related issues – yawning, distractions, braking or accelerating too hard."

"We also receive an alert if the truck is at a standstill for more than 45 minutes, as that's the average maximum time it takes to load a machine. Being a high-risk industry, things can go wrong, so it means we can check in, in case there's been an issue."

As for customer service and support, Aaron says WHG have been great to deal with.

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"With both trucks we've had the FleetCAM system fitted to, WHG came out the day before to look at the truck and work out the best locations for each of the cameras, so we could go through their placement."

"They've also been readily available if I've had any questions and will always pick up the phone."

Aaron Navani, Adaptalift

This attention to detail and professional installation provides an OEM look and feel in how the FleetCAM system is fitted to the trucks.

Adaptalift's adoption of FleetCAM has quickly demonstrated its value, enhancing both safety and operational efficiency. As the company continues to grow, this technology will play a role in maintaining high standards and supporting future business success.



adaptalift GROUP

About Adaptalift

Adaptalift Group provides both sales and hire options of a wide range of forklifts and access equipment. With over 45 years of experience in materials handling, Adaptalift has become one of the largest and most trusted names in the industry.

With a team of over 580 dedicated staff members, 14 branches and 32 service centres around Australia, Adaptalift are committed to delivering exceptional service and support to businesses of all sizes.

Call Adaptalift on **13 22 54**, or visit **adaptalift.com.au** to learn more.



About WHG

WHG is a global technology leader, connecting over 45,000 devices per month across multiple industries. WHG specialises in fleet telematics, driver safety, compliance solutions, and mass management, and more, through its Connected Technology Ecosystem.

WHG is certified by Transport Certification Australia (TCA) to offer services through the National Telematics Framework as an Application Service Provider (ASP), this certification encompasses type approval of WHG's telematics device and their Smart On-Board Mass (OBM) system.

Partner with WHG to explore how our technology can support your business.

Visit the WHG website to learn more:
whg-telematics.com.au

Contact WHG today to find the right solution for your business.

Call 1800 474 387 or email **sales@whgsolutions.team**



CONTACT US

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